# HOW TO HIRE A LANDSCAPE LIGHTING CONTRACTOR

Don't get ripped off by hiring the wrong outdoor lighting contractor!



#### "Illuminate with Confidence"

12 Crucial Questions You Must Ask Outdoor Lighting Contractors to Avoid Costly Mistakes, Disappointing Results, and Safety Risks

Landscape lighting can truly set your home apart from the crowd and give you many extra hours of enjoyment of your property at night. Landscape lighting can turn your home into a showplace while also creating an inviting atmosphere for your family and friends to enjoy relaxing evenings at home. So, why not illuminate the beauty that lies within your home and yard? With professionally designed and installed landscape lighting, you can not only set your home apart but also create a welcoming environment for your family and friends to enjoy. Your home will no longer be just a day retreat but a night sanctuary too, where beautiful memories are created and cherished.

In my 30+ years of landscape lighting design and installation, I have seen many outdoor lighting systems that do not achieve the desired results for the homeowner. With our abundant experience over three decades in landscape lighting design and installation, we've observed numerous outdoor lighting systems that fail to meet our clients' aspirations. All too often, we find ourselves reimagining and revamping the entire lighting installation due to inadequate design concepts and the use of inferior products. Sadly, this results not only in financial burdens but also causes avoidable frustration for homeowners.

Such difficulties can be avoided if homeowners posed a few crucial questions to their lighting contractor. This is the reason behind our initiative to create a free report: "How to Hire a Landscape Lighting Contractor." Our intention is to better inform our clients about the process involved in designing and installing a top-tier landscape lighting system.



#### 1. Are you familiar with state-of-the-art Outdoor LED lighting systems?

**Answer:** Absolutely! Illuminated Concepts has been at the forefront of designing and installing Outdoor lighting since 1988, and we started exclusively utilizing LED lighting systems in 2010. We stay updated with the latest advancements in LED technology and continuously integrate state-of-the-art lighting solutions into our designs.

Our expertise in LED lighting allows us to create stunning visual effects, energy efficiency, and long-lasting performance for your outdoor space.

We even offer an exciting option for multicolored RGBW colored lighting which creates amazing results for holidays and special occasions them can be transformed to all white during the rest of the season

#### 2. Do you specialize in Outdoor Landscape lighting design or is it just one of the sideline businesses?

**Answer:** Illuminated Concepts is a leading contractor that specializes exclusively in Outdoor Landscape lighting design. Unlike other contractors who treat outdoor lighting as a sideline business, our sole focus is on creating exceptional lighting experiences for outdoor spaces.

By dedicating our expertise to landscape lighting, we possess an in-depth understanding of the unique challenges and opportunities that arise in this specialized field.



#### 3. Do you have an in-depth portfolio of example outdoor landscape lighting projects?

**Answer:** Absolutely! Illuminated Concepts takes immense pride in our extensive portfolio of outdoor landscape lighting projects. We have thousands of photographs showcasing a wide range of lighting effects and designs that we have created for various homes and yards.

These examples demonstrate our ability to transform outdoor spaces into stunning showcases, high-lighting architectural features, landscapes, pathways, and more. Our portfolio serves as a testament to our creativity, craftsmanship, and commitment to delivering exceptional results.





#### 4. Do you have an actual office or do you work out of a garage or truck?

**Answer:** At Illuminated Concepts, we have a physical office space where our team operates. Our office is equipped with dedicated staff and a warehouse space to support our lighting projects. Additionally, we have a fleet of four service trucks that are readily available to cater to all your lighting needs.

Having a professional office and infrastructure ensures that we can provide a seamless customer experience, handle administrative tasks efficiently, and deliver prompt and reliable services

# 5. Are the years of experience exclusively for Landscape Lighting and not other services?

Answer: Illuminated Concepts boasts over 30 years of extensive experience in delivering award-winning landscape lighting design installations. Our founder, Chuck Evans, began his journey in lighting design with theater lighting in New York, which eventually led him to develop a profound passion for landscape lighting design in Southern California.

Our team of professionals with over 100 years of combined experience shares this passion and continuously hones their expertise in the field. It is important to note that our experience is solely dedicated to landscape lighting audio and does not include other services, ensuring a specialized and focused approach to meet our clients' lighting needs.

# 6. Do your design proposals have visual details and representation of what the lighting may look like?

**Answer:** When you choose Illuminated Concepts as your landscape lighting contractor, you can expect much more than rough sketches for design proposals. During our initial meeting, we strive to provide our clients with a highly detailed visual representation of the dramatic lighting effects we can create for their homes.

Through the use of advanced technology and design tools, we can showcase the proposed lighting design in a realistic and immersive manner. This allows our clients to visualize the transformation of their outdoor space and get a glimpse of the captivating lighting effects that will enhance their property. Our custom presentations have consistently left our clients wowed and excited about the possibilities for their home's outdoor lighting.









#### 7. Do you have the appropriate licenses, bonds and insurance?

**Answer:** Illuminated Concepts has a C-10 electrical contractor licensed by the CSLB. We also have all the necessary bonds, and insruances You can see proof of these insurances right on our proposals

Remember, it's not enough to simply ask if a contractor is licensed and insured; you should request proof and then verify this information with your local licensing board or insurance company. Taking these steps can help ensure that your project goes smoothly and that you're protected in case of any issues or accidents.

#### 8. How deep do you bury the lighting cable?

Answer: At Illuminated Concepts, we prioritize the proper installation and protection of lighting cable. When burying the lighting cable, we ensure it is buried at least 6-8 inches below the surface. This depth provides adequate protection from potential damage caused by external factors like foot traffic, lawn maintenance equipment, or natural elements. By burying the cable at this depth, we minimize the risk of accidental disruptions or damage to the system. It also ensures a clean and aesthetically

pleasing installation, as the cable remains concealed beneath the surface, preserving the visual appeal of your landscape lighting design.



### 9. Do you offer a follow-up maintenance plan or service?

**Answer:** Maintaining a long-term relationship with our clients after the initial installation is very important to us. We understand the importance of ensuring that your landscape lighting system continues to perform optimally over time. That's why we offer comprehensive follow-up maintenance plans and services for Orange County estates and homes.

Our maintenance programs are designed to provide you with peace of mind and to keep your outdoor lighting system in top shape throughout the year.

## 10.Do you offer festive colored lighting for holidays and special events?

Answer: Illuminated Concepts offers RGBW (Red, Green, Blue, White) lighting options for landscape lighting, making it perfect for both holidays and everyday use. During holidays, you can enjoy the vibrant colors and create a festive atmosphere. For the rest of the year, you can switch to the plain white light option, which provides a timeless and elegant look for your outdoor space.

Our team can help you design a lighting system that seamlessly transitions between holiday-themed colors and classic white lighting, giving you versatility and year-round enjoyment. Contact us to explore the possibilities of RGBW lighting for your landscape.











#### 11. Do you offer outdoor audio systems?

Answer: Yes, At Illuminated Concepts, we go beyond just outdoor lighting systems. We also offer high-quality outdoor audio systems to enhance your outdoor living experience. Our expertise extends to designing and installing top-notch audio solutions that are specifically tailored for outdoor environments.

Whether you're looking to create an immersive entertainment area or simply enjoy music while relaxing in your outdoor space, our team can provide you with a range of options to meet your needs. We understand the importance of delivering crisp, clear sound that seamlessly integrates with your outdoor ambiance. With Illuminated Concepts, you can elevate your outdoor entertainment with our reliable and immersive outdoor audio systems.

# 12. MOST IMPORTANTLY Do you feel that the landscape lighting contractor has your best interest at heart or are they just trying to sell you lighting fixtures?

Answer: Illuminated Concepts is a trusted design and installation company that understands the importance of trust and comfort when working with a landscape lighting design and installation company. We prioritize building strong relationships with our clients and ensuring their best interests are at the forefront of our services. With our experience, expertise, quality materials, and comprehensive maintenance programs, we strive to deliver exceptional results that will transform your outdoor space into something truly remarkable.

"We create Amazing"

Trust Illuminated Concepts, the design and installation experts, to provide a comfortable and satisfying experience with outstanding landscape lighting design.









At Illuminated Concepts, we go beyond selling fixtures. We believe in creating outdoor nighttime experiences for our clients. Our focus is not just on the products we offer, but on the emotions and ambiance we can bring to your outdoor space for your family and friends to enjoy for years. With our innovative lighting designs, state-of-the-art technology, and meticulous attention to detail, we aim to transform your landscape into a captivating and enchanting environment. We understand that it's not just about the fixtures; it's about the unforgettable experiences and memories you'll create in your illuminated outdoor space. Trust us to provide exceptional landscape lighting solutions that will enhance your evenings and make your outdoor area truly!

Call us today and schedule your complimentary landscape lighting consultation and presentation at 949-455-9914.

Also check us out on the web at www.oclights.com.

Thank you, Chuck Evans President, Illuminated Concepts Inc 949-455-9914 info@oclights.com

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