



## **HOW WE STARTED**

Illuminated Concepts was founded in 1988 by Chuck Evans, our owner and Chief Designer. Prior to starting Illuminated Concepts, he began his lighting career in New York where he produced and directed innovative stage shows that had special effects lighting that he also created. Using all his younger creative years of lighting experience and his business degree, he started our company Illuminated Concepts. Since 1988, Chuck has earned our company a reputation for well thought out creative designs and business innovations.



## 7 BENEFITS OF LED LANDSCAPE LIGHTING

#### 1. Outdoor Lighting Adds to Security

Security is a byproduct of tastefully designed and installed landscape lighting. An unwelcome visitor is much less likely to approach a well-lit home.

#### 2. Outdoor Lighting Increases Home Value

It is obvious a home that looks elegant at night will add value and quicken the home sale. Enjoy the beauty while you live there and take it to the bank when you sell.

# 3. Landscape Lighting Increases Time and Utilization of Outdoor Living Spaces

Extend the hours of outdoor use for your family and friends well into the evening with patio lighting, Bistro string lighting, and landscape accent lighting. Our innovative designs will expand the use and enjoyment of your backyard pool, BBQ and patio areas.

### 4. Improving the Neighborhood with Tasteful Landscape Lighting

Outdoor Lighting provides a warm and welcoming gesture for your friends and neighbors while adding value to the neighborhood with a sense of added curb appeal and pride of ownership.

#### 5. Outdoor Lighting Provides Safety

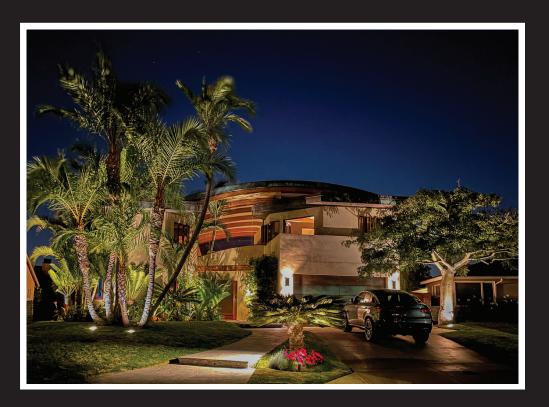
Eliminate unnecessary falls or injuries. Increase safety at steps and pathways with proper illumination in these dark areas.

#### 6. Landscape Lighting Extends Your Interior Living Space

This expanded lighted space is experienced every night from inside the home. Glass doors and windows turn into dramatic landscape paintings if the outdoor lighting design was intentionally designed with this in mind.

#### 7. Outdoor Lighting Adds FREE Real Estate

Many homeowners purchase their property because of the beautiful backyards and the views beyond their property. It's a shame that these valuable visual assets disappear into the darkness.















## **OUR LIGHTING SERVICES**

#### **Customized Outdoor Lighting Designs**

Illuminated Concepts prides itself on award winning landscape lighting design services. We have learned a lot in 30+ years of professional landscape lighting design experience. We place our highest priority on accenting the unique architectural features and focal points of your beautiful home and landscape. Our motto is "we sell effects, not just fixtures." We are lighting designers, not fixtures salespeople. We often suggest creative lighting concepts that our clients have never even thought of. Your home will look stunning at night when you choose Illuminated Concepts as your professional landscape lighting design and installation professionals.

#### **Outdoor Lighting Installation**

We have 30+ years of experience in the professional installation of outdoor lighting systems. We are licensed and have all the necessary insurances. Our installation process will not disturb your home or yard. Our 5 star installation teams will leave your home clean, and you will not even know we have been there until nightfall when you see the fantastic transformation of your new lightscaped home and yard.

#### Outdoor Lighting Repair and Service

Since 1988, Illuminated Concepts has offered repairs, upgrades, and service contracts that will keep your lighting investment up to date and perform like new.

#### **Ongoing Outdoor Lighting Maintenance**

At Illuminated Concepts, we offer different outdoor lighting maintenance packages ranging from simple annual cleaning of the fixtures, to a complete 100% warranty for all lighting installed by us. Some packages even include a discount on additional services. We are in this for the long run.

#### **Outdoor Audio**

Your backyard never sounded so good. A custom outdoor audio system adds a soothing and fun atmosphere to your outdoor living space. Our outdoor audio systems are the icing on the cake for your outdoor entertainment and enjoyment.

#### **RGB** Color Accent Lighting

Add color to life. Custom accent colors will bring spice and fun to your home and yard. Our systems can be warm white all year long and will have the ability to change to a specified color for holidays and special events.





### 2. Garage Lighting

This connects the left and right sides of the front yard lighting design. It also creates ambient driveway lighting and accents garage doors.





## 3. String/Bistro Lighting

String lighting is a great way to add atmosphere and ambient illumination to your patio or BBQ gathering areas.





## 4. Path Lighting

Reduce tripping hazard on walkways and steps, also accents color in planters.









## 5. Pool Area Lighting

Accent water and rockscape features in and around the pool areas.



### 6. Moon Lighting

Create a dappling of light and darkness while also creating soft ambient lighting.









This company is over the top amazing! Chuck is exceptional at how he decides where each light will be placed. He even made his own lights for some dense plants we have around my pool. His employees were very respectful and hard working. This is the only company you should trust to light your landscape.

Michelle - Customer Snce 2021







## 9.Patio Lighting

Increase utilization of patio and BBQ areas with properly designed patio lighting.

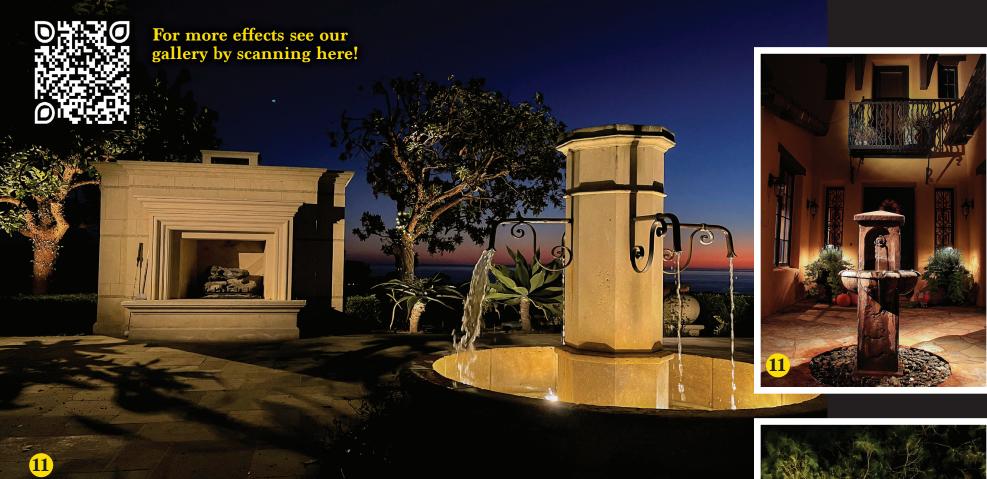
### 10. Free Real Estate Lighting

With fixtures strategically placed on the property, you can dramatically extend your yard by accenting features beyond the yard such as trees and slope areas.









### 11. Fountain Lighting

Create a rippling effect with underwater lighting and accent fountain features.

### 12. RGB Lighting

Program any color scheme you want. Choose warm white or a variety of colors to match your favorite holiday or special occasion.

